

MEDIA RELEASE

IKEA Netherlands to cease sales of gas cooktops Global Cooksafe Coalition welcomes world first announcement

Thursday 7th September 2023: The Global Cooksafe Coalition (GCC) welcomes the announcement from IKEA Netherlands overnight to sell only induction cooktops in the Netherlands from January 2024.

Liselotte van Dijk, Sustainability Business Partner IKEA Netherlands said: "IKEA Netherlands wants to contribute to a more sustainable life at home and the sale of gas hobs does not fit in with that." 1

The company also declared that: "By only offering induction hobs, we want to stimulate the market and consumers to switch to electric cooking."²

GCC's Australian Program Manager Virginia Jones said: "Today's announcement from IKEA is an important step in the right direction for cooktop retailers. Induction cooking is safer for our health and the climate and is a far superior cooking experience for commercial and home cooks. We expect this is the first of many such commitments from the big cooktop retailers and brands."

The best chefs, from Neil Perry to Victor Liong, are cooking iconic dishes, from stir fry to steak, on electric appliances, which work even better for home cooks.

Chef, restaurateur, author and television presenter, Neil Perry said: "I have been cooking on induction in my restaurants for over 20 years and have been thrilled with not only the performance but also the health benefits - it's so much cooler and I know I'm not breathing in toxic chemicals while I cook.

"I've also got an induction cooktop at home. It's faster and more precise than my old gas cooktop and much easier to clean. Induction is a massive upgrade for home cooks. Anything that makes it easier to get dinner on the table and is safer for our families is a win-win."

CEO of the Green Building Council of Australia, Davina Rooney said that we are in the early phase of a transition with manufacturing.

¹ https://www.wonen360.nl/article/9556788/ikea-nederland-zet-de-knop-om-en-stopt-in-2024-met-verkoop-gaskookplaten/

² https://www.linkedin.com/feed/update/urn:li:activity:7104783825112571904/

"Six years ago we started to hear commitments from car manufacturers to go all electric, it's interesting that we are now seeing the first announcement about kitchen appliances from IKEA Netherlands."

"While many car manufacturers have now committed to phase out dates for petrol cars, today's announcement is the first sign of this in the cooking space."

"The future is electric so it's fantastic to see a major brand like IKEA taking a bold step in the right direction."

MEDIA CONTACT Jessa Latona via jessa@cooksafecoalition.org or 0488208465 Images and B roll of electric cooking available here
More information about the GCC: https://cooksafecoalition.org/

The Global Cooksafe Coalition is an unprecedented alliance of public health, climate, aid and development organisations, multi-billion dollar property companies and leading chefs, joining forces to call for universal access to safe, sustainable cooking, including the phase-out of gas from our kitchens.

The GCC is funded by philanthropic grants from charitable foundations including the European Climate Foundation. In order to maintain independence we do not accept money from governments or companies.

MEMBERS + CORPORATE PARTNERS































